ESSAY COMPETITION

8TH CONTINENTAL ESSAY – ENTER AND STAND A CHANCE TO WIN

Botswana Bureau of Standards (BOBS) invites all Tertiary students in Botswana to enter the 8th ARSO Continental Essay Competition and stand a chance to win.

THEME “THE ROLE OF STANDARDISATION IN PROMOTING ARTS, CULTURE AND HERITAGE – THE CREATIVE ECONOMY IN AFRICA”

ENTRY RULES AND CONDITIONS

1. The competition is open to all university students or studying in a college in Botswana, aged below 35 years.
2. Length of essays: between 1000 and 1200 words
3. Presentation: Essays should be double spaced and presented in Century Gothic, size 12
4. Language of essays: Essays may be submitted in English or French
5. Information on the author: Authors may use up to 50 words to describe themselves. Information should include their names, course and year of study, name, town and country in which their university is located. (N. B: this will not be part of the 1000-1200 words)
6. Contacts of authors: Authors should provide their postal, physical, telephone and email addresses on the first page of the essay together with the title of the essay and information on the author. Also kindly attach a copy of the Identity Card or passport and a completely filled registration form that can be obtained from the AMC Group Africa Limited (http://amcgroupafrica.com/) and ARSO (www.arso-oran.org) websites.
7. Eligibility
   ▪ The following essays are not eligible for this competition:
     I. Essays that have been published in any form
     II. Essays that have been shown or accepted for other competitions
     III. Essays that focus on the work of a particular person, organization or brand name.
8. Number of essays to submitted: Participants are only allowed to submit one essay.
WHAT THE ORGANISERS ARE LOOKING FOR—NOT NECESSARILY IN THE ORDER BELOW:

There are different areas on the Role of Standardisation in resolving and addressing the socio-economic issues for the role of standardisation in promoting Arts, Culture and Heritage – The Creative Economy in Africa.

- The Impact of a Creative utilizing Standards in Africa
- The problems facing the creative Economy in Africa
- Strategies developed to address problems facing the Creative Economy in Africa
- Solutions provided through the implementation of Standards in the Creative Economy in Africa

THE ESSAY SHOULD HAVE:

1. A precise introduction of the essay
2. General understanding of standards within the context of The Creative Economy in Africa
3. Explanation of the problems Arts, Culture and Heritage linked to the Creative Economy within Africa and how standards can be used to provide durable solutions
4. General understanding of the specific issues affecting players in the Creative Economy i.e. Lack of domestic cultural policies. The informal nature of businesses e.g. Intellectual Property Issues, Limited Commercialization, Poor production methods, Common methodology, A lack of market access to the rich western countries, A lack of Infrastructure in domestic economies.
5. A clear example in the society on how standards have been used to create durable solutions to the Creative Environment in within Africa or in our country
6. A clear Conclusion

PRIZES FOR WINNERS

There will be two levels of winners

The African continent is divided into regions and Botswana falls under Southern African region (Top 3 winners at regional levels qualify for continental level)

- Top 5 National level winners qualify for the regional level
- Top 3 Regional level winners qualify for the Continental level
At Regional Level
- 1st position – USD 500
- 2nd position – USD 300
- 3rd position – USD 200

At Continental Level
- 1st position – (male and female) each USD 1000
- 2nd position – USD 800
- 3rd position – USD 500

In addition the 1st position Winner at Continental Level will be given a trip and accommodation to the next ARSO General Assembly Events in Nigeria that will take place in 2021 to be honored.

MAILING ADDRESS
The Manager-Scientific Standards
Department of Standards Development
Botswana Bureau of Standards
Private Bag BO 48, Gaborone

PHYSICAL ADDRESS
Plot 55745, Block 8
Airport Road, Gaborone
1st Floor, Public Relations Office

For More information Contact:
- Mr K Setiko; telephone: 3645434 or email: setiko@bobstandards.bw
- Ms P Kgabung; telephone: 3645426 or email: kgabung@bobstandards.bw
- Ms K Lebani; telephone: 3645458 or email: lebanik@bobstandards.bw

Deadline for Botswana submissions is 14th May 2021.