

## **Our Mission Statement: Maikemisetso a Rona**

To establish National standards and to promote and facilitate their implementation

Go simolodisa ditekanyetso tsa setšhaba (National Standards), go rotloetsa le go thusa go tsenngwa mo tirisong ga tsone

We do this to improve competitiveness and efficiency of industry to enhance trade for the benefit and protection of consumers.

Re dira se go tokafatsa kgaisano le bonatla mo madirelong gore kgwebo e tokafale gore go tswete mosola le go sireletsa bajibareki.

## **Our Vision Statement: Tebelopele ya Rona**

To be amongst the ten best National Standards Bodies in enhancement of trade and consumer protection.

Go nna lengwe la makgotla a a lesome a ditekanyetso tsa setšhaba a a kwa pele mo go tokafatseng kgwebo le tshireletso ya bajibareki.

## **Values of BOBS (DITTS): Matshego a BOBS (DITTS)**

- Diligence – We carry out our business with accuracy and excellence.  
Botswerere/Bonokopila- Re dira tiro ya rona ka botswerere, bonokopila le bokgabale jo bo tseneletseng.
- Innovation – We employ new ideas and improved ways in doing business.  
Go tla ka maano a maša – Re dirisa maano a masha le ditsela tse di ka tokafatsang go tsamaisa tiro ya rona.
- Transparency – We carry out business in openness and honesty.

Go direla dilo mo pontsheng/pepeneneng- Re dira tiro ya rona mo pontsheng re sa fitlhe sepe mme e bile go na le netefatso mo go se re se dirang.

- Team Spirit – We work together in good faith, supporting and motivating one another for a common purpose.  
Mowa wa tirisano mmogo- Re dirisana mmogo ka botshepegi jwa nnete, re emana nokeng le go rotloetsa badiri ka rona gore re fitlhelele maikemisetso a le mangwe.
- Socially Responsible – We participate in community projects and are committed to minimizing challenges which may emanate from our activities.  
Boikarabelo mo setšhabeng- Re na le seabe sa go thusa mo mananeong a sechaba ka kakaretso, e bile re itlamile go fokotsa dikgwetlho tse di lebaneng sechaba, e le dikgwetlho tse gongwe e leng maduo a ditirelo tsa rona.