

## **Standards; Handy tools to empower young entrepreneurs to prosper in business**

Standards are those levels of quality especially of a high level that promote its role in helping meet the needs of business, industry and consumers worldwide and quality means whether the standard of something is good or bad and a high standard. An entrepreneur must look for quality approved materials to meet the needs of a business i.e. if a young entrepreneur has a manufacturing business for instance, they need to make and produce products of good quality and approved standard of quality. For an entrepreneur to have successful business they have to employ more skilled labour of good quality to promote business needs.

If in Botswana we could have our own standards, young entrepreneurs can really benefit, for instance even if an entrepreneur is a manufacturing business he/she could have to know of what quality material to use and end product should also suit the environment it will be used on. This can only be achieved if we have standards to follow, once the entrepreneur is ware of standards requirements he can now use them when setting out a business and methods of production to use and determining standards to use, evaluating and controlling performance.

A young entrepreneur can prosper or can succeed with the business if they produce products of good quality that cannot be destroyed at the mean time and need maintenance each and every time as that; proper management is a key to production and economic efficiency and financial success in a business.